

Hispanic Chamber of Commerce of Central Pennsylvania



June 21, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

Promoting diversity and investing in minority-owned businesses and community organizations is good for companies and good for communities. Recognizing the value that a diversity of perspectives presents, Comcast has been a proud partner of the Hispanic Chamber of Commerce of Central Pennsylvania, our local Hispanic-owned businesses and similar organizations and businesses around the country. With its involvement, I know Comcast values our opinion and expertise and in turn, we value its role in our community.

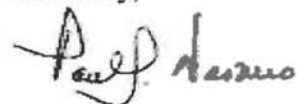
Comcast partners with local Hispanic Chambers of Commerce, such as ours, to help identify both future employees and leaders, as well as to learn about and promote Hispanic owned businesses and suppliers. They have also been a proud supporter of our annual awards banquet, where we recognize excellence in business leadership among our Hispanic community. The awards program is an important incentive for local businesses to continue their growth and gain further acclaim among our community. We are proud to honor our Chamber members' successes and happy that Comcast can be a part of this program

I can also speak to Comcast's role in our community outside of our organization. In addition to their work with the Chamber, Comcast helps a number of other Hispanic organizations in central Pennsylvania And I also proudly serve with a Comcast senior staff member on the Dauphin County Redevelopment Authority. With Comcast these examples of community involvement are just the tip of the iceberg and I can safely say that this is a company that is committed to the communities it serves.

I also want to mention my experience with Comcast as a business. Comcast is a company that understands that different communities have different needs and this is reflected in the diversity of their programming, which my community values. Comcast provides us with a wide variety of channels for information and entertainment. Comcast brings local access programming, so we can stay up-to-date on the local news which is important to us, whether local government proceedings, coverage of local school events, or local business updates. Further, Comcast provides channels aimed at a diversity of interests and backgrounds, from sports to minority interests to technology news to outdoor lifestyles and most importantly to Hispanic and Spanish audiences. Comcast's ongoing expansion of their Hispanic programming tier is a welcome development that only continues their commitment to our community and programming diversity.

NBC will benefit from Comcast's commitment to promoting diversity in all that it does – contracting, hiring, programming, etc. - and we look forward to their joint venture.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul J. Navarro". The signature is fluid and cursive, with the first name "Paul" being more prominent.

Paul J. Navarro

President

Hispanic Chamber of Commerce of Central Pennsylvania